WEBSITE & WEB APP STUDIO · MACON, GA

Linen & Ledger

Media Kit

Custom websites and web apps for small businesses. One-time builds, no monthly platform fees, and a site you can update yourself.

AS FEATURED ON PEEKWIRE

#2 of 5 Custom Website Studios Worth Knowing for U.S. Small Businesses

ABOUT THE STUDIO

Hi, I’m Heather.

Linen & Ledger Studio builds custom websites, web apps and Shopify themes for small businesses that want a site they actually own. I’m a former teacher, so every handoff comes with a real lesson in running your own site.

BASED IN Macon, Georgia	TYPICAL LAUNCH 4 to 8 weeks
REPLY TIME 24 to 48 business hours	REVISIONS 2 rounds included
DOMAIN & HOSTING Yours, in your name	FIRST STEP Free discovery call

What sets us apart

- **One-time builds.** Pay once, then just your domain and hosting. No endless platform fees.
- **You hold the keys.** Every site comes with an editor and a walkthrough, so you can update it yourself.
- **Built to do a job.** Booking, payments, portals and calendars, built in instead of bolted on.

SERVICES & STARTING PRICES

What we build

Starter Site — from $270

Up to 5 pages, mobile-ready, contact form, basic SEO and a walkthrough.

Custom Web App — from $1,200

Logins, portals, dashboards, directories, payments and automations.

Custom Shopify Theme — from $350

A theme built around your brand, with sections you can rearrange.

Logo Design — from $150

A custom logo made for your business and how you'll use it.

Website Check-up — from $150

A review of search, speed, usability and conversion.

Wedding Website — $250

A digital invitation plus a matching site with RSVP and registry.

Business Site — from $600

Up to 10 pages with booking or a small shop, payments, blog and email signup.

Care Plan — from $54/mo

Updates, backups, security, priority fixes and a monthly check-in.

Platform Escape — from $240

Move off Squarespace, Wix or Shopify without losing your content.

Brand Kit & Graphics — from $300

Colors, fonts and shop graphics that match across everything.

Shared Calendar App — from $250

A custom calendar your family or team can add to and update.

Event Website — from $700

Tickets, line-up directory, applications and sign-ups in one place.

Every project starts with a free discovery call and a written estimate. 50% deposit to start, balance at launch. Domain, hosting and third-party subscriptions are paid directly by you, in your name.

SELECTED WORK & PRESS

Recent projects

Once Upon a Shelf

Event web app with portals, a directory and contracts.

Sasquatch Pressure Washing

Logo and website for a local service business.

Shelf Love

Custom Shopify theme with a how-to guide.

Hot & Steamy Book Events

Website app with team HQ, portals and a directory.

Hook, Line & Squeaker

Logo, website and booking integration.

Luna Laura

Logo, starter website and SEO.

IN THE PRESS

Peekwire: #2 of 5 Custom Website Studios Worth Knowing for U.S. Small Businesses

Noted for teaching owners to update their own sites, a broad service menu, and a free discovery call to start.

Let's talk about your site.

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